



## EASY eCOMMERCE FOR ALL

ClubPay is about simplicity - bringing manageable, effective eCommerce within the reach of those who lack the time, money or expertise to do it themselves.

### Benefits for: YOUR ORGANISATION

#### Improved cash flow and overall turnover...

- Reliable, efficient and accessible sales channels— 24x7x365 availability
- Removes excuses for non-payment!

#### Improved administration...

- Vastly reduced dependence on cheques and cash, both of which have immense weaknesses in audit terms
- Vastly reduced dependence on officers of the organisation to hold (and account for) cheques and cash for lengthy periods
- View online or download...
  - Financial management information including up-to-the-second order lists, sales reports, subscriptions lists, contact lists and marketing lists
  - Electronic collection and storage of NGB Accreditation data, e.g. ClubMark, Charter Club, etc

#### Improved marketing opportunities...

- Improved communication and interaction with members/ customers
- Scope for marketing creativity to generate sales of associated and add-on products, e.g. Club Merchandise, event tickets, pre-paid blocks of coaching or match fees, etc

### Benefits for: YOUR MEMBERS & CUSTOMERS

#### Improved communications...

- Improved communication and information flow between your organisation and your members/customers

#### Greater choice & convenience...

- Ease and convenience of payment via most major debit & credit cards
- Provides a new layer of choice in the payment process, adding card facilities to more traditional payment methods such as cash and cheque

#### Increased availability...

- Payment facilities are available 24x7x365
- Removes the dependence on officers to be around to take payment
- Allows those who have 'forgotten' to make payment to rectify their 'oversight'

#### Quality assurance...

- Enhances and automates the information gathering processes around child protection and organisational administration

[www.clubpay.co.uk](http://www.clubpay.co.uk)

# ClubPay

ClubPay Ltd  
 Batley Business Park, Suite 39 & 40  
 Technology Drive, Grange Road  
 Batley,  
 West Yorkshire  
 BF17 6ER  
**Questions?**  
[admin@clubpay.co.uk](mailto:admin@clubpay.co.uk)

# simplifying IT



memberships  
 merchandise  
 match fees  
 micro-sites

## MANAGEABILITY

Easy eCommerce for Clubs  
 Schools and other small  
 organisations

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# ClubPay

# An eCommerce solution that works hard for your organisation

CLUBS, SCHOOLS AND OTHER MEMBERSHIP-BASED ORGANISATIONS

ClubPay brings simple, manageable, cost effective online payment facilities within the reach of Clubs and Schools. Your ClubPay Micro-Site goes on working hard for your organisation long after even the most dedicated Club Official has had enough

ClubPay's easy eCommerce services offer a host of benefits to both your organisation and your customers. In a nutshell, we assure accuracy, remove the scope for excuses and help you to manage your organisation 24x7x365

## EASY ECOMMERCE

- ONLINE CARD PAYMENTS
- MEMBERSHIPS & MERCHANDISE
- AVAILABLE 24X7X365
- COLLECT NGB ACCREDITATION DATA
- COLLECT MARKETING DATA
- LOW SETUP & RUNNING COSTS

For your customers, ClubPay brings convenience and reliability to what can be a frustrating process. For your organisation, ClubPay takes the burden off of individuals, offering improved cash flow, greater financial efficiency, improved administrative processes (including data collection) and can even increase overall turnover.

## flexible solutions for your club or school

### HOW DOES IT WORK?

**ClubPay takes the pain, cost and need for technical expertise out of setting up your eCommerce Site.**

We can rapidly get you up and running with an eCommerce Micro-Site through which you can safely and reliably collect online credit & debit card payments.

### WHAT ARE THE BENEFITS

**Amongst a host of other things, ClubPay removes excuses.**

Whether memberships, merchandise or event tickets, we make it possible for you to sell whatever you like to your customers whenever they want to buy it - day or night, 365 days of the year.

### HOW DO WE SIGN UP?

**Signing up to use ClubPay's services is easy and free.**

We make a few checks to ensure that your organisation is genuine then set you up as a Vendor. Tell us what you want to sell to your members and we can have you up and running in no time



### THE MECHANICS

ClubPay is free to set up and you can stop using our services at any time without notice or charge. Once set up, you are always free to choose whether or not to direct members to your Micro-Site



### THE COSTS

You pay a small percentage—typically around 4.8% - on each transaction to cover card processing costs and the cost of running your Micro-Site. We generate an invoice each month and disburse your funds—nett of fees—directly into your bank account.



### MANAGING YOUR DATA

You (and other nominated officers of your organisation) have access to your own Vendor Portal. This allows you access to real time sales data, financials, membership data and reporting. Key data can be used online, downloaded to spreadsheets or databases, or saved as a PDF—24x7x365.



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# ClubPay

- Setting up your organisation's own 'Micro-Site' is absolutely free and you can stop using our services at any time without notice or charge
- You pay a small percentage on sales through your Micro-Site
- Funds disbursed monthly, accompanied by invoicing and full audit trail
- Visit [www.clubpay.co.uk](http://www.clubpay.co.uk) and click 'Apply for a Vendor Account' to get started